**travelbasys**
*Your Operating System for Success*

# RBS now: Efficient accounting for the travel industry

RBS now is the leading back-office solution for travel agency chains and cooperations. It integrates all systems and data relevant for accounting in the travel industry into a complete automated end-to-end process, together with SAP®. Financial accounting becomes more efficient, convenient and secure with RBS now. As such, you save process costs! You can plan and implement sales and marketing activities in a targeted way using established information from the integrated management information system (MIS).

## Optimised especially for the travel industry for 40 years

Transaction management, reporting, sales control, customer retention, archiving… in order to reach your goals, you need to managed successfully the many tasks and complex processes encountered every day. That's no problem if you have a high-performance back-office solution! RBS now has been under constant development for 40 years especially for travel agencies, travel agency chains and cooperations, as well as tour operators on the national and international market. The core of the system is a central database system that is linked to all relevant GDS, mid-office and database systems in the industry. A bi-directional system link to SAP® also makes it possible to combine the strengths of the SAP® standard system with the business processes specific to the travel industry. This allows you to access a wide range of information conveniently online and use it for accounting, controlling, management or customer relationship management activities.

"Thanks to RBS now, our processes have become leaner, more efficient and more effective. We save time and almost 100% of our staff costs in this area compared with before. The system is our most important management tool, life without it is not imaginable to our accounting and controlling."

*Stefan Schrödel,
Managing Director of Reisecenter alltours GmbH*

## An eye on all of the industry's requirements & interfaces

Convenient functionality specific to tourism takes all tax and legal requirements of the supported markets into account. In addition, you can expect a high level of data quality and security. RBS now is completely browser-based, so that your company data are available, compliant for audit, to authorised persons at all times in a

## 5 reasons for RBS now – the basis for your business success

1. Reduced processing times:
   RBS now boosts your productivity in financial accounting. Integrating all systems and data relevant to accounting into a complete automated end-to-end process – with a graphical user interface and with SAP® running in the background – helps you to save costs noticeably. And your staff manage a significantly greater turnover volume per year.

2. Sales potential used efficiently:
   RBS now supports your sales management staff with analyses and statistics – even based on revenues! You can consult target-performance comparisons, forecasts and sales figure briefing just as easily as overviews according to the tour operator, business division or chain.

3. Extending your customer base:
   RBS now provides you with customer data checked for plausibility, which you can use for targeted CRM activities, such as ABC customer analyses or direct marketing campaigns.

4. Perfection when it comes to data quality:
   RBS now offers comprehensive plausibility testing – along with 100% consistent data.

5. Improved data security:
   RBS now does not require a local installation, but works completely browser-based. Your company data is stored compliant for audit in a security certified data processing centre.

certified data processing centre. Comprehensive plausibility testing ensures 100% consistency in your data – both in accounting and MIS. In order to make existing information even more efficient to use, all data is interconnected. travelbasys has the largest number of high-performance interfaces in the industry, which are under constant development. All transactions are analysed in a problem-free workflow based on bills from service providers (such as BSP, TUI, Thomas Cook, etc.) and the revenues are recorded according to the associated cost centre. Sales centres can be integrated into the system and process chain online via RBS web. The counter, headquarters and accounting can come to an agreement in real-time and provide customers with information or generate statistical analyses even faster.

## Draw a positive balance – with RBS now!

The lean integrated processes from RBS now result in shorter processing times and significantly greater productivity. This gives you the potential to save costs. A single employee in accounting can manage significantly greater turnover each year with RBS now. Target-performance comparisons, forecasts and more help you to keep your sales activities under the best control and identify opportunities for sales better. Customer data checked for plausibility allow for targeted CRM activities to establish and retain your customer base. RBS now can be used as a complete system including financial accounting with any front-end solutions of your choice or as an integrated solution for franchise systems and cooperations. We would be glad to offer you advice and can prepare a customised offer for you.

Your contact:
Eyk Pfeiffer / Peter Tenbusch
travel-BA.Sys GmbH & Co. KG
Alexanderstr. 38, 45472 Mülheim an der Ruhr
T +49 (0)208 30 672 500, F +49 (0)208 491 587
Web: www.travelbasys.de, E-Mail: info@travelbasys.de

travelbasys develops sector-specific IT system solutions for the travel and finance industry. For over 40 years, we have been supporting customers from all over Europe with accounting, archiving, CRM and business intelligence solutions based on Software as a Service (SaaS). The core product is the RBS accounting platform for tour operators and travel agencies. More than 1,200 travel providers use our IT-based integration and automation services for their tourism processes and financial transactions. In this context, our audited systems manage a sales volume of over 8 billion Euros, more than 12 million tourism processes, and some 22 million trip profiles a year, making travelbasys' RBS solutions the market-leading back-office and administration systems for travel companies in Germany and Europe.

travel-BA.Sys GmbH & Co. KG
Alexanderstr. 38, 45472 Mülheim an der Ruhr, T +49 (0)208 30 672 500
F +49 (0)208 491 587, Web: www.travelbasys.de, E-Mail: info@travelbasys.de

# RBS now

## RBS now: Overview of functionality

- High-performance transaction management – online, in real-time, with a range of service provider interfaces; comprehensive transaction documentation.

- Automatic receipt transfer from GDS systems (Amadeus, Sabre), mid-office and special systems (.BOSYS, ACE, MIDOCO, airQuest, turista, Ocean, Pacific and others).

- Plausibility checks on all incoming data.

- Flexible management of master data (own company, customer structures, agency administration; individual code plan with reference to code and custom account plans; consolidation possible in external accounting systems).

- A range of marketing tools for customer data maintenance, address check routines, campaign management including integration in a mass printing and mailing facility and more.

- Comprehensive statistics (jobs, turnover, revenues per user, flight sections, Amadeus Interface record data, business travel service statistics).

- Generation of individual data models to create own analyses and customer data warehouse applications.

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